A photograph of two young women sitting on a wooden bench. One woman, with long brown hair, is wearing a light-colored sweater and dark pants, looking towards the other. The second woman, with dark hair pulled back, is wearing a dark jacket over a red shirt and is smiling. They appear to be in a school setting, with backpacks visible on the bench.

MEANING MODULATION

Linguistic Needs

Experiential Differences

Cultural Needs

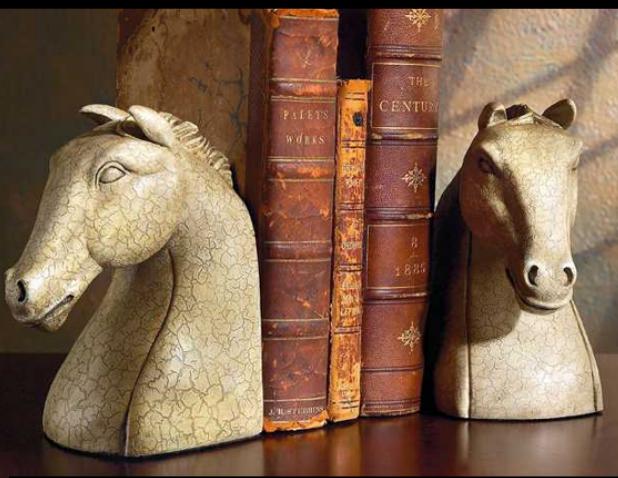
Expansion



Compression



7 techniques



Contextualization &
Meaning
Modulation





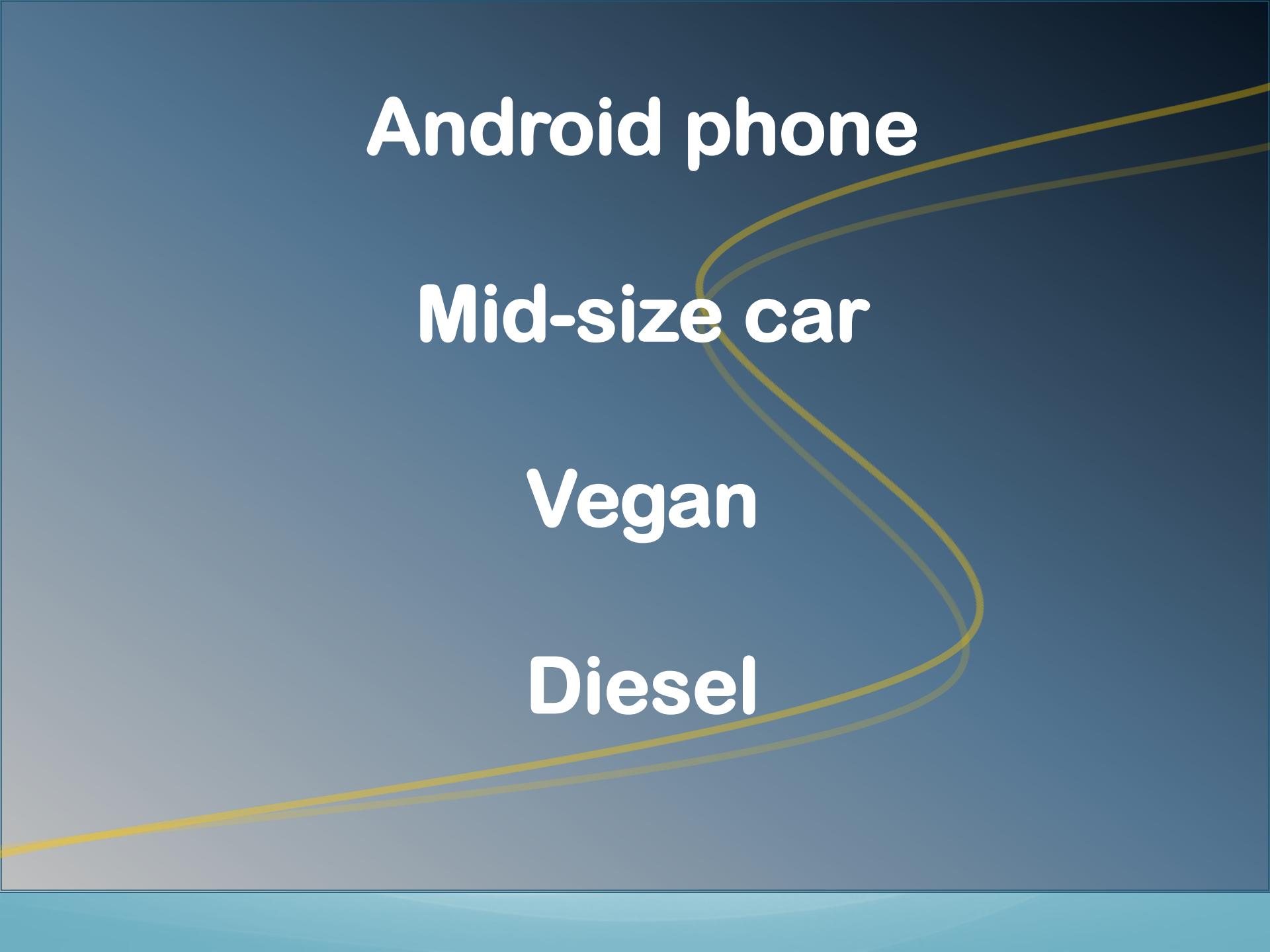
Contrasting

Android phone

Mid-size car

Vegan

Diesel



Practice

1. I could barely stay awake during the teacher's lecture.
 2. Mary is so humble.
 3. The cottage is very cozy.
 4. I jumped in the lake, oh boy, the water was cold.
-

- **How To Take Heparin**
- Heparin is taken intravenously. You may get this injection at your doctor's office or learn to give it on your own. Do not take Heparin at home if you do not understand how to give the injection and safely dispose of needles. Use each needle once and dispose of the needles in a sharps container that is kept away from children and animals. Call your doctor for instructions if you forget to take your medication at the planned time.
- Store Heparin in a dark, cool place. Do not inject Heparin if the liquid is a different color or has solids or particles floating in it. Call your doctor if this happens to get new medication. Heparin cannot be injected into muscle.
- It is important that you not miss any doctor's appointments and tests while on Heparin. Your blood needs to be tested and



2

Faceting

Easy Test

Sparkling Window

Integrity

Idealist

Practice

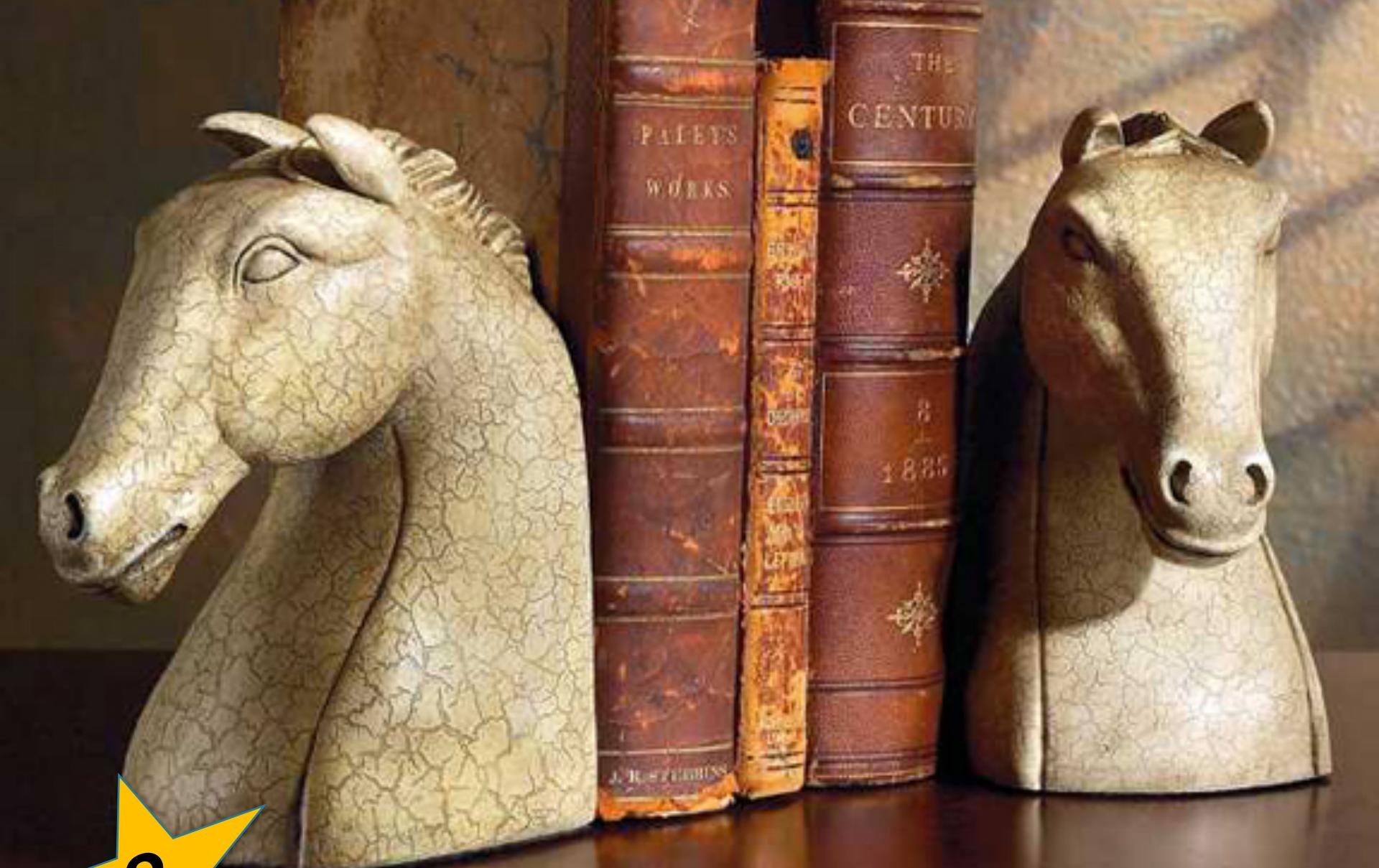
1. My son is so mule-headed
 2. The presenter was very animated.
 3. The public bathroom was refreshingly clean.
 4. The sea was brilliantly blue.
- .

Tips on Reducing First-Year Jitters

- New friends. Fresh surroundings. Increased responsibilities. Freshman year is filled with exciting new experiences, but it can also cause students to feel anxious and stressed.

"In the beginning, it's normal to feel anxious, so students shouldn't be surprised if they experience some level of anxiety related to the changes and newness that starting college brings." said Dr. Julia Turovsky, associate director of the Anxiety Disorders Clinic at Rutgers' Graduate School of Applied and Professional Psychology. "Anxiety is often triggered by a lack of predictability, feeling uncertain or unable to control a situation."

The symptoms of anxiety can include being fearful, nervous or edgy and can cause heart palpitations, muscle tension, headaches, insomnia. Starting college can also trigger symptoms of sadness or mild depression. "New students may feel homesick, struggle with being separated from their family, friends or familiar surroundings." Symptoms of mild depression may include feeling down or sad, excessive worrying, changes in appetite, trouble sleeping, and difficulty making decisions.



A photograph of two white, textured horse statues standing on either side of three antique books. The books are bound in worn, reddish-brown leather. The central book's title page is visible, reading 'PATER'S WORKS' and 'JOHN THOMAS'. The right book has 'THE CENTURY' and '1825' on its cover. A yellow starburst graphic containing the number '3' is positioned in the bottom left corner.

3

Reiterating

Strict Teacher

Straight Highway

Ultimatum

Strenuous Workout

Practice

1. My snowmobile experience right after the last blizzard – totally unforgettable!
2. I'm staying at the nicest hotel, so elegant, real swanky!
3. Lee over at tech support is a complainer.
4. Have you tried the new restaurant? It has unbelievably delicious food!!

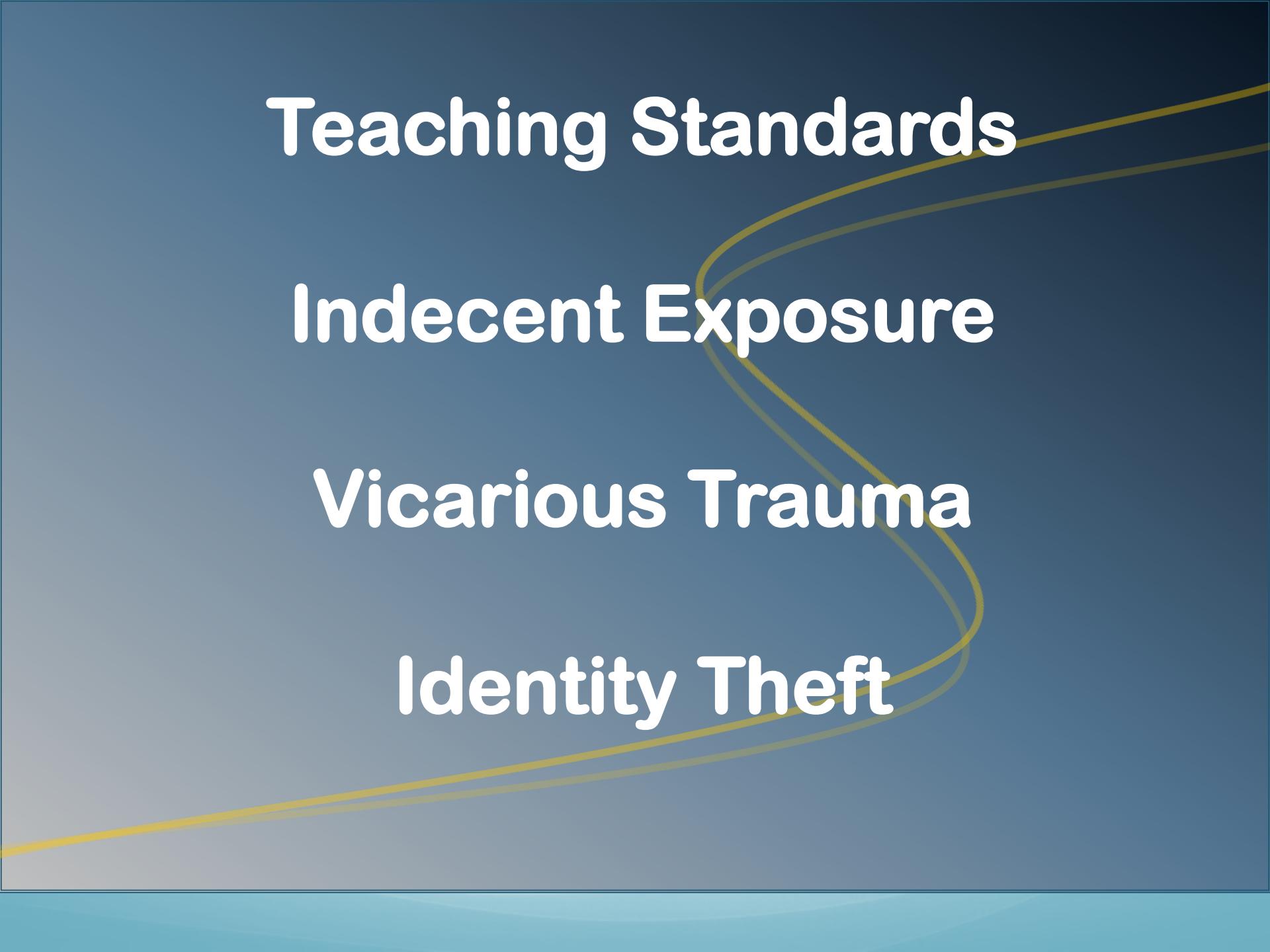
Tips for Keeping Your Job

- **Try and Make the Job Work.** Is there anything you could be doing differently to make the job work? Could you ask for a transfer or a shift change? Is there anything that would make a difference and convince you to stay?
- **Work Hard.** Most employers don't mind a little time spent on Facebook or texting, but do focus on your job and give your employer the time you're getting paid for. When it comes to making lay-off decisions, and the company has to choose, the most productive employees will get to keep the job.
- **Be On Time.** The workers who are late to work, take a long lunch hour, use a ton of sick time, and/or leave early every day aren't going to win any points with their boss. Be punctual and be there, instead of making excuses for why you can't be at work.
- **Be a Team Player.** The employees who don't get along well with others, who gossip about other workers, or who aren't willing to pitch in to help, aren't going to be appreciated.
- **Be Flexible.** Flexibility can be a key component of hanging on to your job. When the company needs someone to change shifts, work weekends, put in some overtime, or work a different schedule, think about volunteering if your personal schedule permits.
- **Don't Complain.** Nobody likes complainers, regardless of how legitimate the complaints are. If you don't like your job, I can guarantee there are plenty of other people who would jump at the chance to get it. When the job market is as upside down in the employer's favor as it is now, be really careful about complaining.
- **Offer to Help.** One of the best ways to get (or keep) job security is to volunteer for new initiatives, to offer to help with projects, and to take on more responsibility.
- **Keep Your Thoughts to Yourself.** Even if you hate your job, keep it to yourself and your family or close friends. Don't tell the world, because the wrong person is probably going to see what you posted. That, in and of itself, can cost you your job.
- **Be Positive.** Negativity is contagious, but so is a positive attitude. I have a Post-it not on my desk with a quote from Rosanne Cash which says: *Cheerfulness is a choice.* The more you stay positive, even if you're in a tough situation, the better you'll be able to manage.
- **Suck it Up.** Maybe it's not your favorite job. Maybe you'd rather be doing something else. However, it is a paycheck and if you need the income, it can make sense to stay until you secure a new position.



Couching

Teaching Standards



Indecent Exposure

Vicarious Trauma

Identity Theft

Practice

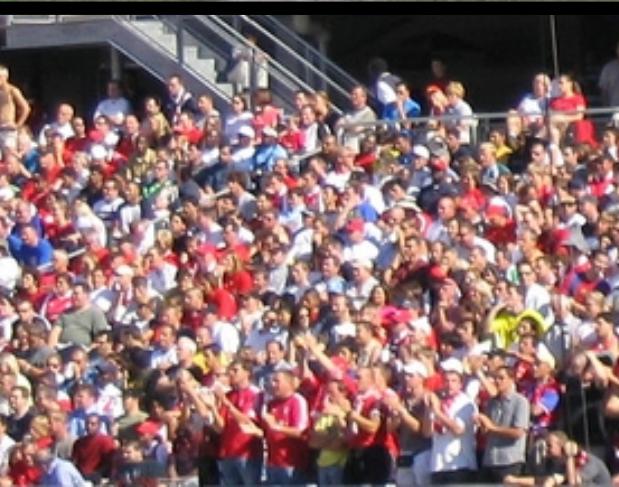
- When discussing the causes of endangerment, it is important to understand that individual species are not the only factors involved in this dilemma. Endangerment is a broad issue, one that involves the habitats and environments where species live and interact with one another. Although some measures are being taken to help specific cases of endangerment, the universal problem cannot be solved until humans protect the natural environments where endangered species dwell.
- There are many reasons why a particular species may become endangered. Although these factors can be analyzed and grouped, there are many causes that appear repeatedly.



3-D Space



Depiction



Practice

1. A bird was sitting in a tree grooming itself when alerted by sound, it immediately took flight.
2. An 6th floor apartment dweller accidentally dropped a flowerpot from the windowsill onto the pavement, shattered it into pieces with the flowers drooping.
3. The beginning skier was waving his ski poles wildly as he careened down the slope, his eyes wide and mouth open as if trying to scream in the cold air.
4. Plagiarism is flagrant at colleges with lenient professors



6

Explain by Example

Middle East

Periodicals

Media

Racism

Practice

- "Immunization is one of the most successful forms of preventative medicine and has helped to eradicate many formerly lethal diseases throughout the world. However, its continued success depends on strict maintenance of an immunization program in the community, and it is the responsibility of all parents to ensure that their children are fully protected."



Describe then DO

Sewing Machine

Paparazzi

Eye Exam

Firefighter

Practice

1. He showed up after I left.
2. We biked from opposite ends and had a hand slap when we passed each other.
3. The car swerved and slammed at the light pole, it fell on a fire hydrant.
4. Water started spurting everywhere while the electric wires crackled.